



# Race for Life Volunteer

## Local Promotions Volunteer

### Why we need you

Cancer Research UK needs you to be the local voice of Race for Life! Support Race for Life and other events by promoting them in your local area and ultimately help us to meet our vitally important participant and fundraising targets.

### What will you be doing?

You may be asked to:

- Attend your local launch day or other promotional events at train stations, shopping centres etc.
- Distribute promotional materials in your local community and place of work.
- Promote the event among friends, family and colleagues.
- Be an expert in your local area – inform your Area Event Manager of promotional opportunities e.g. local publications, events, community venues, places to put up banners etc.

### What skills do you need?

- Great interpersonal and communication skills
- A proactive attitude
- Bags of enthusiasm
- A flexible approach
- Willingness to work as part of a team

### How much time do you need to commit?

Any amount of time you can provide in the months leading up to the event would be valuable to us, whether it's once a week or one occasion before the Race for Life takes place. Please note that some promotional activities take place during the week within working hours.

### What support will you be given?

An Area Event Manager or Area Marketing and Communications Manager will contact you to discuss the extent of your involvement, what activity you will be able to help with and any queries you have.

### What are the benefits?

- The satisfaction of knowing that you are making a valuable contribution to Cancer Research UK
- The enjoyment of meeting new people within your community and being a part of our local team
- The opportunity to develop communication and event fundraising skills
- Experience working with one of the UK's leading charities on its premier national event series

### How to sign up

To sign up, simply fill in our online registration form at [www.cancerresearchuk.org/racevolunteer](http://www.cancerresearchuk.org/racevolunteer) and note the date of your chosen event in your diary. Alternatively, call our volunteering hotline on 0871 641 2272.

*Together we will beat cancer*



Registered Charity No. 1089464